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www.peugeot.ie



NEW PEUGEOT 108



108

THIS TIME IT'S PERSONAL
#My108



Stand out in the city and assert your own style!

Choose your body style with three door or five door versions. Available as a Hatchback or a TOP! cabrio with retractable fabric roof. Play with personalisation options, interior ambiances and different paint finishes... and discover the pleasure of driving a city car that is truly your own!

High tech and connected, the equipment in the New Peugeot 108 offers you an even more dynamic and comfortable drive.

Start up every journey in style with the New Peugeot 108!



DRESSY

The Dressy theme reinterprets the timeless dogtooth design for New Peugeot 108. Rediscover an elegant and sporty pattern - the precision and contrast of this haute couture classic creates a fashionable, ultra-chic look.



KILT

The Kilt theme modifies the well-known tartan pattern by adding subtle complementary stripes. This geometric design is both classic and contemporary and is guaranteed to catch the eye of the smartest trendsetters.



DIAMOND

Like a diamond, from which it takes its name, the Diamond theme stands for multifaceted elegance. Its contrasting matt and shiny prisms give a sense of volume and movement to the body work. This theme attracts attention with its glamorous, rock look.



Tattoo

The Tattoo theme is a floral motif inspired by street art. The angular flowers and petals, which are almost metallic in style, follow a particularly precise layout. The New Peugeot 108 reveals a daring and offbeat style with the Tattoo theme: Bucolic romanticism meets urban boldness. It will get under your skin!



DUAL

The Dual personalisation theme is only available on 3 door hatchback versions with a two tone colour option. Its embroidered pattern runs along the length of the vehicle as a dividing line that frames the two tone bodywork. These two exclusive combinations create an assertive look so choose your Dual theme according to your mood... heads or tails?

*Purple Berry at the bottom / Zircon Grey at the top.
Also available with Diamond White at the bottom / Aikinite at the top.



BARCODE



Technological and urban, the Barcode theme plays with lines and colours to challenge conventional dress codes. This ultra-contemporary theme represents the modernity of New Peugeot 108.



SPORT

The New Peugeot 108's Sport theme takes its graphical style from the world of motor racing. Its bonnet and rear wings display a layered checkerboard pattern, the brilliant black door mirror covers are outlined in red edging and specific carpet mats complete the look. Peugeot 108's athletic design, combined with its Sport theme create a trendy and urban look.

PERSONALISATION

The New Peugeot 108 offers seven personalisation themes, making it easy to choose the one designed for you. The themes personalise the exterior body, the dashboard, the door mirror covers, carpet mats and key fobs to complete a unique and exclusive design.

* Level of personalisation varies according to theme.





A CITY CAR

THAT'S FULL OF STYLE

The New Peugeot 108 condenses fashion and elegance in a compact city car. Be seduced by its sophisticated silhouette, with dynamic lines, and meticulous attention to detail. The striking black and chrome headlights and LED light guide give the New Peugeot 108 a high-tech edge and contribute to its chic personality. The rear lights are fitted with reversing and fog light functions – styled as 3 luminous claws emerging from the body.





INTELLIGENT AND CONNECTED

The New Peugeot 108 is equipped with high-tech, connected equipment that makes driving easier.

The large 7" touchscreen* offers intuitive and continuous connectivity that gathers useful driving information:

- Mirror Screen** uses mirror link technology to replicate your smartphone screen, allowing you to access all multimedia functionality and apps on your smartphone and control them directly from the touchscreen. A compatible smartphone is required.

- It displays images from the reversing camera*, making it easy to park in any situation.

- Access the trip computer, radio controls and vehicle settings.

The Peugeot Open & Go system* (keyless entry with stop/start button) allows you to lock and unlock the doors without using your key and starts the engine by simply pushing the Stop/Start button.

Automatic Dual-Zone Air Conditioning* regulates interior temperature with optimised control of air speed, distribution and inlet.

*Standard or unavailable according to version.
**Only certified mirror link or AppinCar applications will work with this technology and, for safety reasons, certain applications will only function when the vehicle is stationary. Mirror Screen operates via either MirrorLink™ or AppinCar according to the compatibility of your smartphone and requires internet access to be included in your phone contract. Please consult the price & specification guide or www.peugeot.ie for the latest information.



COMPACT

BUT STILL COMFORTABLE

The New Peugeot 108 takes up the challenge of being both compact and comfortable. The intuitive interior has been designed to offer maximum space to the driver and passengers. There are several practical storage compartments and the height adjustable driver's seat* places all functionality within easy reach.

The boot space in the New Peugeot 108 is particularly generous for the segment. It has a capacity of 243 litres (with puncture repair kit)

(196 dm³), which increases to 868 litres (780 dm³) with the rear seats folded. The boot is easily accessible thanks to a low loading height of only 77 cm and, for added convenience, the parcel shelf automatically folds up to the rear window when the boot door is opened.

Enjoy the retractable, fabric, cabrio roof on the New Peugeot 108 TOP!. Electrically operated as standard, it covers almost the entire length of the roof but the opening can be adjusted according to your requirements.

To ensure you're completely comfortable, a wind deflector automatically deploys when the roof opens to limit air movement and subsequent noise in the passenger compartment.

Personalise the roof of your New Peugeot 108 TOP! by choosing from 3 available colours: black, grey or purple berry.

*Standard or unavailable according to version.

ENGINES

The New Peugeot 108 range includes four 3 cylinder engines, which are both economical and efficient. These lighter, more compact petrol engines owe their efficiency to optimised combustion and reduced friction.

Perfectly adapted to urban driving, the Stop & Start function on the 1.0 e-VTi 68 engine reduces fuel consumption and CO₂ emissions and the new PureTech 1.2 VTi 82 engine, with manual 5 speed gearbox, produces only 99g/km of CO₂ emissions.

The New Peugeot 108 is equipped with either a 5 speed manual or a 5 speed 2-Tronic electronically automated manual gearbox. The latter allows you to switch easily between automatic mode and changing gears manually using the paddle shifts mounted behind the steering wheels.

FUEL CONSUMPTION AND EMISSIONS

	Urban drive cycle MPG	Extra Urban drive cycle MPG	Combined drive cycle MPG	CO ₂ Emissions (g/km)
1.0 VTi 68	56.5	78.5	68.9	95
1.0 e-VTi 68 Stop & Start	62.8	83.1	74.3	88
1.0 VTi 68 2 Tronic	56.5	74.3	67.3	97
PureTech 1.2 VTi 82	52.3	76.3	65.7	99

Fuel consumption figures are correct at the time of publication. Please refer to the price and specification guide for the latest information.

The fuel consumption detailed in the table above corresponds to the values approved following European regulations, applicable to all manufacturers and to all cars sold in Europe. These values allow you to compare vehicles and inform your choice:

- Urban consumption is obtained over an approximate 4km course of urban type driving.
- Extra Urban consumption is obtained over an approximate 7km course of extra urban type driving.
- Combined fuel consumption is an average of the two courses, over an approximate course of 11km.

These values are obtained under strict test conditions (temperature, mass, characteristics of roller test bench, etc...) and a very steady driving profile. The real traffic conditions, weather conditions, driving style, tyre pressures, extensive use of air conditioning and/or heating and vehicle condition can lead to a variance of consumption different from those approved.

PEUGEOT AND THE ENVIRONNEMENT

Peugeot is a leading manufacturer of low emission vehicles and more than half of its global sales are for vehicles emitting less than 140g of CO₂ per km. This performance is based on breakthrough and proven technologies, for which Peugeot has also led the way: including Stop & Start technology and a new generation of PureTech engines...

Responsible driving:

The New Peugeot 108 is fitted with very low resistance tyres to help reduce fuel consumption.

PureTech engines:

Peugeot PureTech is advanced three cylinder petrol engine technology that offers drive and performance normally associated with much bigger engines but with significantly improved fuel consumption and CO₂ emissions.

It is a product of Peugeot's 100 years of intelligent, innovative engineering and combines reduced weight materials with the efficiency of applying direct fuel injection to three cylinders.



SAFETY

ESP :

The New Peugeot 108 comes with the ESP (Electronic Stability Program) as standard. It consolidates the functions of Anti-lock Braking System (ABS), Electronic Brake Force Distributon (EBFD), Emergency Brake Assist (EBA), Traction Control (TRC) and Dynamic Stability Control (DSC).

Hill Assist:

This system immobilises your vehicle for a short time (about 2 seconds) during a hill start, the time it takes for you to move from the brake pedal to the accelerator pedal.

Speed limiter*:

The New Peugeot 108 can be equipped with a speed limiter that allows you to programme a maximum speed which cannot be exceeded.

*Standard or unavailable according to version.

Tyre pressure sensors:

Tyre pressure sensors are fitted as standard and alert the driver to any loss of pressure via a warning light on the dashboard and an audible signal.

Airbags and ISOFIX location mounts:

The New Peugeot 108 has 6 airbags as standard (driver and passenger airbags, 2 front side airbags and front and rear curtain airbags) and two 3 point ISOFIX location mounts in the rear seats.



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COLOURS

The New Peugeot 108 is available in a range of colours, including two exclusive new colours: Aikinite and Purple Berry.

Two tone colours are an exclusive option on 3 door hatchbacks and are available in two combinations: Purple Berry and Zircon Grey or Diamond White and Aikinite.



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- 1 • Diamond White
- 2 • Zircon Grey
- 3 • Carbon Grey
- 4 • Raven Black
- 5 • Laser Red
- 6 • Tahoe Blue
- 7 • Aikinite
- 8 • Purple Berry

- 9 • Two tone: Purple Berry and Zircon Grey
- 10 • Two tone: Diamond White and Aikinite



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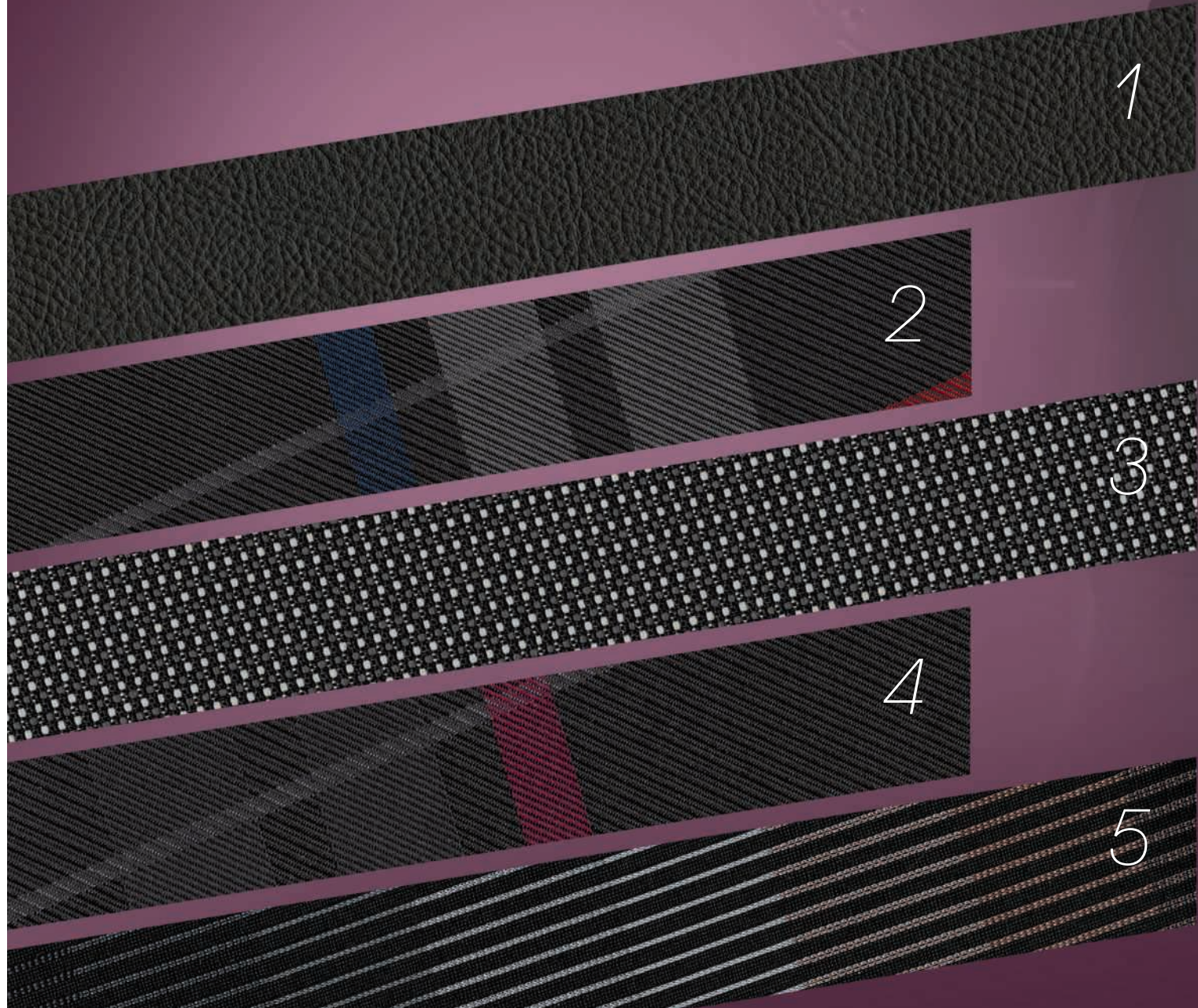
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WHEELS

A selection of wheel trims and alloys are available according to version:

- 1 • 15" 'Thorren' Alloy Wheel
- 2 • 15" Steel Wheel with 'Brecola' wheel trim
- 3 • 14" Steel Wheel with 'Xaurel' wheel trim

TRIM



- 1 • Black Claudia Leather
- 2 • Black Carolight Cloth - Black / Red / Blue
- 3 • Black Curitiba Trim
- 4 • Black Carolight Cloth - Black / Purple Berry / Aikinite
- 5 • Black Rayura Cloth



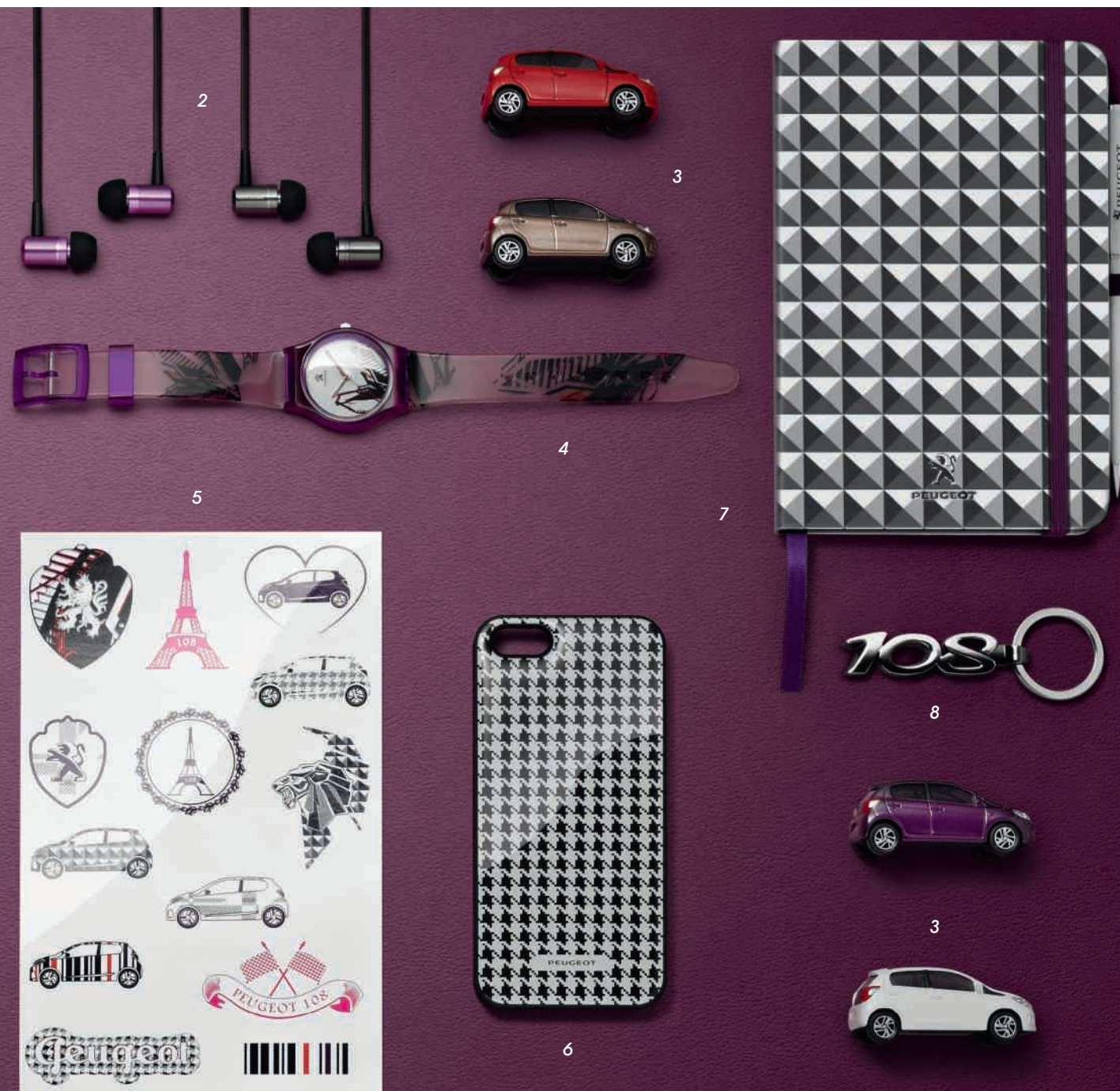
Five upholsterys are available.
Black Curitiba Trim is specific to the Access level. Active and Allure levels on the 108 hatchback come with Black Carolight Cloth, a reinvented tartan with either Red and Blue or Purple Berry and Aikinite stripes. Black Rayura Cloth is standard on the 108 TOP! and Black Claudia leather* is available on Allure and Feline versions in both body styles.

*Standard or optional according to version.
Seats in leather and other materials. Please consult the price and specification guide for the latest information.

108 MERCHANDISE

Step into the world of Peugeot at peugeotwebshop.co.uk

- 1 • Lunch box "My Little fridge"
- 2 • Earphones – purple or grey
- 3 • 3" miniatures - 108 Hatchback and 108 TOP!
- 4 • Tattoo watch
- 5 • Tattoo stickers
- 6 • Dressy iPhone case 5-5s or 4-4s
- 7 • Diamond notebook with grey pen
- 8 • 108 key ring



ACCESSORIES



- 1 Vehicle equipped with Ligne S personalisation: body kit, door mirror covers and exterior stickers
- 2 Ligne S bumper vent with chrome tailgate.
- 3 Ligne S carpet mats.
- 4 Kiddy Cruiserfix Pro child seat
- 5 14" Axel alloy wheels
- 6 Roof bars



PEUGEOT AND YOU

When you choose Peugeot, you have the reassurance that your vehicle has been designed and manufactured to give you years of w free motoring. As a Peugeot owner, you can rely on a comprehensive range of customer care services from your Dealer; you can be s that you're talking to a specialist who'll listen to you, understand your problems and respond efficiently – someone who also has the expertise to maintain your Peugeot correctly, using trained technicians, Peugeot Diagnostic Equipment and Peugeot Original Par

FOR PEACE OF MIND

PEUGEOT WARRANTIES

All Peugeot passenger vehicles registered in Ireland come with a 5 year 100,000km warranty, which consists of 3 year manufacturer's warranty plus a 2 year warranty extension. Our cars also come with a 12 year Anti-Perforation and a 3 year Paint Warranty (6 and 2 years respectively on commercial vehicles). For full terms and conditions please contact your Peugeot Dealer.

PEUGEOT ASSISTANCE

All new Peugeot vehicles registered in Ireland come with 3 years Peugeot Assistance and breakdown recovery. Peugeot Assistance covers all incidents involving vehicle-based faults and is available 24/7, 365 days a year. Peugeot Assistance includes European Cover, home & roadside assistance, vehicle recovery and a courtesy vehicle or accommodation if required (terms and conditions apply).

SERVICING YOUR PEUGEOT

Peugeot Ireland have a network of Peugeot Service Centres. Our Aftersales teams are trained to provide the best care for your vehicle. Nobody knows your Peugeot like we do. Log onto www.peugeot.ie to find your nearest Service Centre

FOR YOUR PLEASURE

PEUGEOT BOUTIQUE

Peugeot Accessories are designed specifically for each model which means there are no compromises on fit or function. They are rigorously tested to our own high standards giving you complete confidence and peace of mind.

PEUGEOT INTERNET

Discover Peugeot Internet, type our address: <http://www.peugeot.ie>

PEUGEOT SERVICE CLUB

Join the Peugeot Service Club and get every fourth service absolutely free! Join up with your participating Peugeot dealer. For more details, terms and conditions see aftersales.peugeot.ie/service-club

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